

# GIVE NOLA DAY

GREATER NEW ORLEANS FOUNDATION

Dear NHS Supporter,

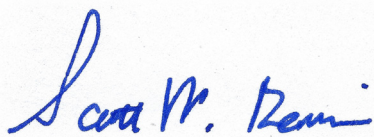
Northshore Humane Society needs your help for GiveNOLA Day 2026! Hosted by the Greater New Orleans Foundation, GiveNOLA Day is the community's one-day, online giving event that helps our nonprofit in several ways. Every dollar donated from midnight to midnight on Tuesday, May 5th will be increased with additional "lagniappe" dollars. We are currently in the planning phases of this fundraiser and would love your consideration as a matching sponsor.

NHS has participated as a GiveNOLA Day charity for the past 10 years!! Thanks to the generosity of our sponsors and community, we have been one of the top animal charities for the entire state of LA. With your support, we hope to continue this impressive trend, benefitting as many homeless animals as possible.

By becoming a GiveNOLA Day Matching Sponsor, you will not only make a difference in the lives of homeless animals, your business will also receive various endorsements for its generosity. These are listed in more detail on the following pages of this packet.

Thank you for your consideration. We look forward to another great GiveNOLA Day!

Humanely yours,



Scott Bernier  
Chief Executive Officer  
Northshore Humane Society  
(985) 892-7387



**NORTHSHORE**  
HUMANE SOCIETY  
WHERE LIVES ARE SAVED



## GiveNOLA Day Matching Sponsor: \$1,500

### NHS PROMISES TO PROMOTE MATCHING SPONSOR ON GIVENOLA DAY DURING 2-HOUR WINDOW IN THE FOLLOWING WAYS:

- NHS representative will mention matching sponsor on all marketing platforms used during matching period (radio interviews, TV segments, etc.)
- Logo will be featured and business name will be mentioned in NHS email blasts sent during the matching period on GiveNOLA Day. ~ 10,000 opens per blast.
- Business name will be mentioned in several social media posts during the matching period on GiveNOLA Day. ~ 80,000+ followers.

### SPONSOR COMMITMENT FORM:

The below business commits to matching all donations (up to \$1,500) made through the GiveNOLA site \_\_\_\_\_ AM/PM - \_\_\_\_\_ AM/PM on May 5th, 2026. The matching donation will be made at \_\_\_\_\_ AM/PM directly on the GiveNOLA site.

SPONSOR NAME (AS YOU WOULD LIKE IT TO APPEAR IN PRINT)

CONTACT NAME

ADDRESS

CITY STATE ZIP

PHONE

EMAIL

SIGNATURE

DATE

\* If you have any questions, please contact our Director of Marketing, Susie Kaznowitz, at (985) 892-7387 x 117 or skaznowitz@nshumane.org.