



Annual Corporate Sponsor Packet

2026

Together as a community, we
can give second chances, save
lives, and create brighter futures
for animals in need



NORTHSHORE
HUMANE SOCIETY
WHERE LIVES ARE SAVED



Dear Supporter,

Northshore Humane Society is inviting a select group of local businesses to partner with us as corporate sponsors, and we would love to explore how your business can be part of this life-saving work while expanding your brand's visibility in our community.

As a nonprofit, no-kill animal shelter, we engage thousands of supporters, donors, adopters, and volunteers each year through events, digital marketing, and community outreach. A sponsorship with Northshore Humane Society gives your business consistent, positive exposure while directly supporting animals in need.

Our corporate sponsorship packages are fully customizable and can be tailored to meet your specific marketing and business goals. Opportunities include the following:

- Year-round brand recognition and marketing exposure
- Sponsorship of high-profile fundraising events
- Adoption events and on-site community engagement
- Digital promotion across email, social media, and website
- Custom activations designed specifically for your business

This is more than a sponsorship; it's a partnership that delivers measurable community impact, meaningful brand alignment, and ongoing visibility with an audience that actively supports businesses that give back.

We would welcome the opportunity to share our sponsorship opportunities and create a package that works for you. Let's work together to save lives, strengthen our community, and help your business stand out. Thank you for your time and consideration. We look forward to connecting.

Sincerely,

Gabriella Fredriksen

Gabriella Fredriksen
Volunteer & Community Outreach Coordinator
Northshore Humane Society



MARKETING IMPACT

In addition to directly supporting lifesaving programs for homeless animals, your corporate sponsorship delivers meaningful, measurable marketing exposure across multiple channels. Our broad and highly engaged audience provides partners with consistent visibility and authentic brand alignment with a trusted nonprofit.

Social Media Reach

- 85,000+ followers across Facebook, Instagram, TikTok, and YouTube
- Average of 2.3 million views per month, driven by high-performing storytelling, rescue updates, and community-focused content
- Opportunities for brand tagging, sponsored posts, logo inclusion, and partner spotlights

Email Marketing

- 40,000+ engaged subscribers who receive regular newsletters, event promotions, and impact updates
- Ideal for sponsor recognition, callouts, and dedicated features tied to campaigns or events

Website Exposure

- 40,000+ website views per month from adopters, donors, volunteers, and community partners
- Sponsor logos and links featured on high-traffic pages, driving brand awareness and referral traffic

Traditional Media & Community Visibility

- Regularly scheduled TV and radio segments, highlighting our work and community partners
- Frequent coverage in local newspapers and magazines, extending sponsor reach beyond digital platforms
- Strong reputation as a trusted community resource, ensuring positive brand association



Sponsorship Packages

If interested, please reach out to our Volunteer and Community Outreach Coordinator Maggie Stokes at mstokes@nshumane.org

PACK LEADER \$10,000

- All Furry Friend marketing benefits +
- Annual UNLEASHED! Rescue Me Gala Bogue Falaya Sponsor
- GiveNOLA Morning Matching Sponsor (\$3,500 value)
- 2 Tickets to each Fine Wines for Canine event
- 4 Tickets to Larry Hartzog's Twisted Beer Fest
- One on-site adoption event

PET PARTNER \$7,500

- All Furry Friend marketing benefits +
- GiveNOLA Lunch Matching Sponsor (\$2,500 value)
- 2 Tickets to a Fine Wines for Canine event
- Larry Hartzog's Twisted Beer Fest Pilsner Sponsor
- 4 Tickets to UNLEASHED! Rescue Me Gala

ANIMAL ADVOCATE \$5,000

- All Furry Friend marketing benefits +
- GiveNOLA Matching Sponsor (\$1,000 value)
- Larry Hartzog's Twisted Beer Fest Pint Sponsor

FURRY FRIEND \$3,000

- Monthly social media posts on all NHS Socials (100,000+ followers)
- Logo placement on front page of NHS website (40,000+ monthly views)
- Quarterly email blasts featuring sponsors
- Signage near clinic front desk (3,000+ monthly visitors)



FINE WINES FOR CANINES CHARITY DINNERS

Each year, Northshore Humane Society partners with some of the Northshore's finest restaurants to host Charity Dinners that combine gourmet dining with a great cause. Welcoming up to 150 guests per event, these evenings feature exclusive auctions and unforgettable experiences—all raising vital funds to support the animals who need us most.

**TITLE
SPONSOR
\$3500**

- Naming as title sponsor
- Reserved table with 10 guests and special check presentation night of the fundraiser
- Mentions leading up to fundraiser on Northshore Humane Society social pages: (100,000+ followers)
- Logo featured on the evening's menu, email blasts (30,000 contacts each blast), NHS website event page (4,000 views)

**VIMO
AMANTE
\$2500**

- Reserved table with 8 guests
- Mentions leading up to fundraiser on Northshore Humane Society social pages: (100,000+ followers)
- Logo featured on the evening's menu, email blasts (30,000 contacts each blast) and NHS website event page (~ 4,000 views)

**ROSÉ
RESCUER
\$1500**

- Reserved table with 6 guests
- Mentions leading up to fundraiser on Northshore Humane Society social pages: (70,000+ followers)
- Medium logo featured on the evening's menu, email blasts (~ 30,000 contacts each blast) and NHS website event page (~ 4,000 views)

**CORK
SPONSOR
\$500**

- Reserved tickets for 2 guests
- Mentions leading up to fundraiser on Northshore Humane Society social pages: (100,000+ followers)
- Small logo featured on the evening's menu, email blasts (~ 30,000 contacts each blast) and NHS website event page (~ 4,000 views)

LARRY BREWFEST



Saturday, June 27, 2026 | The Castine Center, Mandeville
Cheers to craft beer and compassion! Larry Hartzog's Brew Fest brings together local breweries, homebrewers, and beer lovers for a lively day featuring 200+ brews, food trucks, market vendors, and live music—dogs welcome! Now in its 11th year, this community favorite raises vital funds to support the homeless pets of Northshore Humane Society.

SPONSORSHIP OPPORTUNITIES

**HIGH
STRENGTH
\$1500**

- Large logo/name on event t-shirt
- Large logo/name on event -day signage
- Large logo/name on NHS website
- Recognition on all Northshore Humane Society social media
- 6 wristbands to the fest



**PILSNER
SPONSOR
\$1000**

- Medium logo/name on event t-shirt
- Medium logo/name on event -day signage
- Medium logo/name on NHS website
- Recognition on all Northshore Humane Society social media
- 4 wristbands to the fest



**PINT
SPONSOR
\$500**

- Small Logo on event t-shirt
- Small Logo on event - day signage
- Small Logo on NHS website
- Recognition on all Northshore Humane Society social media
- 2 wristbands to the fest

UNLEASHED RESCUE ME GALA

An evening of elegance and compassion, the UNLEASHED! Rescue Me Gala is Northshore Humane Society's premier fundraising event of the year. Guests enjoy a night of fine dining, live and silent auctions, music, and heartfelt moments celebrating the lives saved through our mission. This inspiring event brings our community together to raise critical funds that give homeless animals the care, hope, and second chances they deserve.

TCHEFUNCTE SPONSOR \$10,000

- VIP: 12 event tickets with reserved seating, signage on both tables & entrance into VIP party and VIP access an hour early
- Promotional exposure via sponsor mention on print, digital, PSAs, billboard, & social media leading up to and during the event.
- Logo inclusion on ticket site
- Distribution of one promotional item at event (sponsor to provide item)
- Inclusion in welcome address
- MC acknowledgement during event

BOGUE FALAYA \$5000

- VIP : 10 event tickets with reserved seating, signage on table and entrance and VIP access an hour early
- Promotional exposure via sponsor mention on print, digital and social media leading up to and during the event. I
- Distribution of one promotional item at event (sponsor to provide item)
- MC acknowledgement during event



ABITA CREEK \$2500

- VIP event package: 8 event tickets with reserved seating, signage on table and entrance into VIP party and preview reception one hour prior to start
- Promotional exposure via sponsor mention on print, digital and social media leading up to and during the event.



CHINCHUBA SPONSOR \$1300

- Reserved table package: 6 event tickets with reserved seating and signage on table
- Promotional exposure via sponsor mention on materials leading up to and during event.





CORPORATE SPONSORSHIP FORM

Thank you for your interest in supporting our organization. Please fill out the form below.

■ Yes, I want to be a Pack Leader (\$10,000)

- All Furry Friend marketing benefits +
- Annual UNLEASHED! Rescue Me Gala Bogue Falaya Sponsor
- GiveNOLA Morning Matching Sponsor (\$3,500 value)
- 2 Tickets to each Fine Wines for Canine event
- 4 Tickets to Larry Hartzog's Twisted Beer Fest
- One on-site adoption event

■ An Animal Advocate is perfect for me (\$5,000)

- All Furry Friend marketing benefits +
- GiveNOLA Matching Sponsor (\$1,000 value)
- Larry Hartzog's Twisted Beer Fest Pint Sponsor

■ Make me a Pet Partner (\$7,500)!

- All Furry Friend marketing benefits +
- GiveNOLA Lunch Matching Sponsor (\$2,500 value)
- 2 Tickets to a Fine Wines for Canine event
- Larry Hartzog's Twisted Beer Fest Pilsner Sponsor
- 4 Tickets to UNLEASHED! Rescue Me Gala

■ We are all set to be a Furry Friend (\$3,000)

- Monthly social media posts on all NHS Socials (100,000+ followers)
- Logo placement on front page of NHS website (40,000+ monthly views)
- Quarterly email blasts featuring sponsors
- Signage near clinic front desk (3,000+ monthly visitors)

SPONSOR INFORMATION

Company Name

CONTACT PERSON/PHONE NUMBER

EMAIL

PAYMENT METHOD

ENCLOSED IS MY CHECK

CHARGE MY CARD

NAME ON CARD

CARD NUMBER

EXP. DATE

CVC